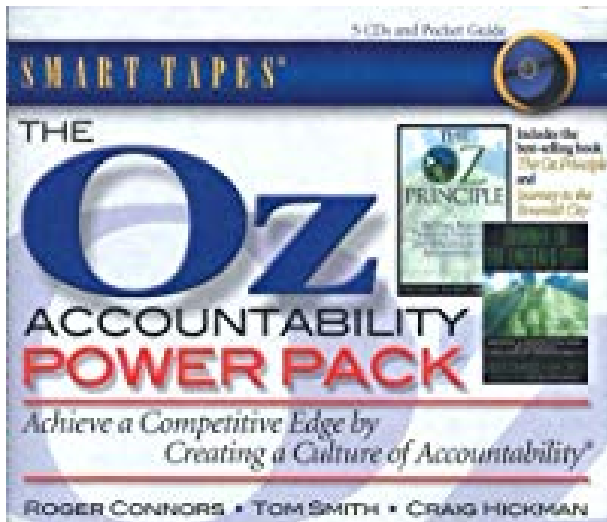


Oz Power Pack: The Oz Principle/Journey to the Emerald City (Smart Tapes)



Pages:	0
Published:	June 1st 2003 by Oasis Audio
Genre:	Uncategorized
Author:	Roger Connors
ISBN13:	9781589261785
ISBN10:	158926178X
Goodreads Rating:	4.50
Language	English

[Oz Power Pack: The Oz Principle/Journey to the Emerald City \(Smart Tapes\).pdf](#)

[Oz Power Pack: The Oz Principle/Journey to the Emerald City \(Smart Tapes\).epub](#)

Description Using metaphors from The Wizard of Oz, the authors convey core principles that make a company successful. They also introduce a step-by-step model that enables people at any level of an organization to take action to alter the culture's belief system in order to produce the desired excellence. Included is KEYNOTES, a pocket-size review of strategic points to enable the listener to translate words into action, getting results and achieving a competitive edge by creating a culture of accountability. This practical, "can do" approach to accountability and culture reform in the corporate world could easily translate to any organizational situation.