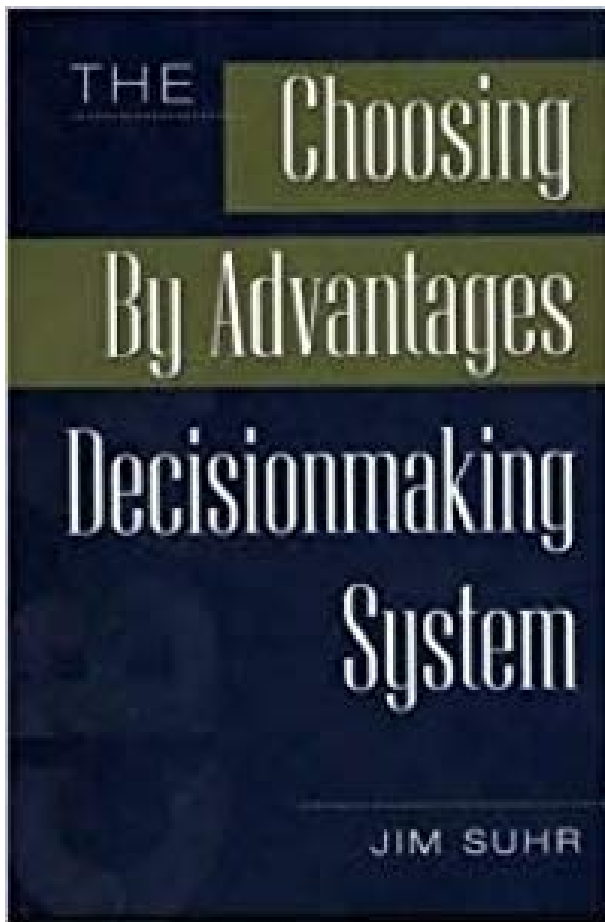


The Choosing by Advantages Decisionmaking System



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Most decision-making methods in use today are flawed and result in less than optimal results. Choosing By Advantages (CBA) is a tested and effective system for determining the best decision by looking at the advantages of each option. It is an easy to use process that will be valuable to businesses, government agencies, engineers, and individuals. Not only will the CBA system allow you to make the best decision in any scenario, it will also make it easy to show why the decision was the correct one. CBA is surprisingly simple to follow and will improve one's ability to create the best possible results in any given situation.