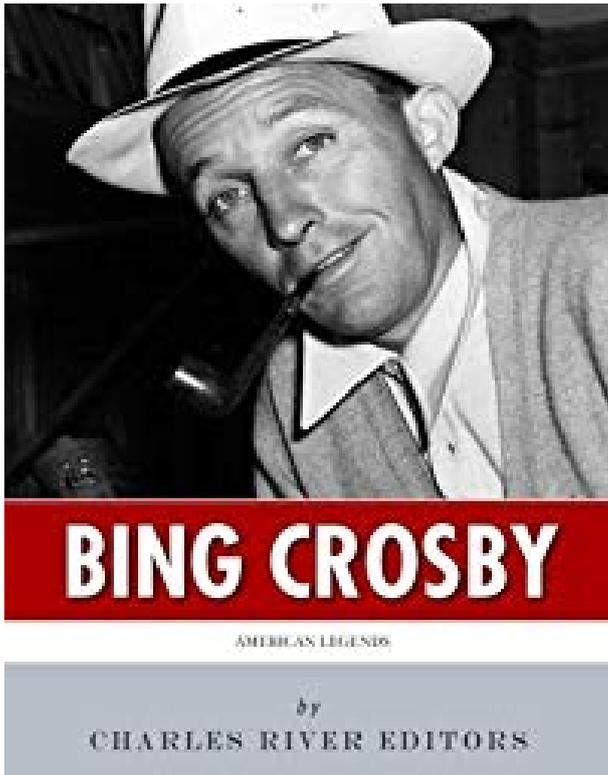


American Legends: The Life of Bing Crosby



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*Includes pictures. *Includes Crosby's quotes about his life and career. *Includes a bibliography for further reading. *Includes a table of contents. "I think popular music in this country is one of the few things in the twentieth century that have made giant strides in reverse." – Bing Crosby A lot of ink has been spilled covering the lives of history's most influential figures, but how much of the forest is lost for the trees? In Charles River Editors' American Legends series, readers can get caught up to speed on the lives of America's most important men and women in the time it takes to finish a commute, while learning interesting facts long forgotten or never known. In 1948, American polls rated Bing Crosby "the most admired man alive", and it's no surprise given how popular he was across every major form of entertainment during the decade. With a string of major hits, Crosby was the most popular singer in the country during that era, with classic songs like "White Christmas" helping pave the way for other singers as varied as Bob Hope, Dean Martin, and Frank Sinatra. In fact, young Sinatra modeled his clothing and style after Crosby, who was his idol growing up. And as good as he was at singing, Crosby's work with radio technology helped pave the way for multitracking songs and making it possible to broadcast the same radio programs across the country without cutting another live version. All told, Crosby sold an estimated 500 million records in the 20th century. In addition to being one of America's most beloved singers and an accomplished radio presence, Crosby not only made popular movies but acted well enough to be critically acclaimed. His Road To... movie series with Bob Hope produced some of the best-selling movies of the 1940s, 1950s, and 1960s, and he won an Oscar for Best Actor in Going My Way (1944) by playing Father Chuck O'Malley. When he was nominated for the same role in the 1945 sequel The Bells of St. Mary's, he became one of just 4 people nominated for two Oscars for playing the same role. American Legends: The Life of Bing Crosby examines the life and career of one of America's greatest and most versatile entertainers. Along with pictures of important people, places, and events, you will learn about Kelly like never before, in no time at all.