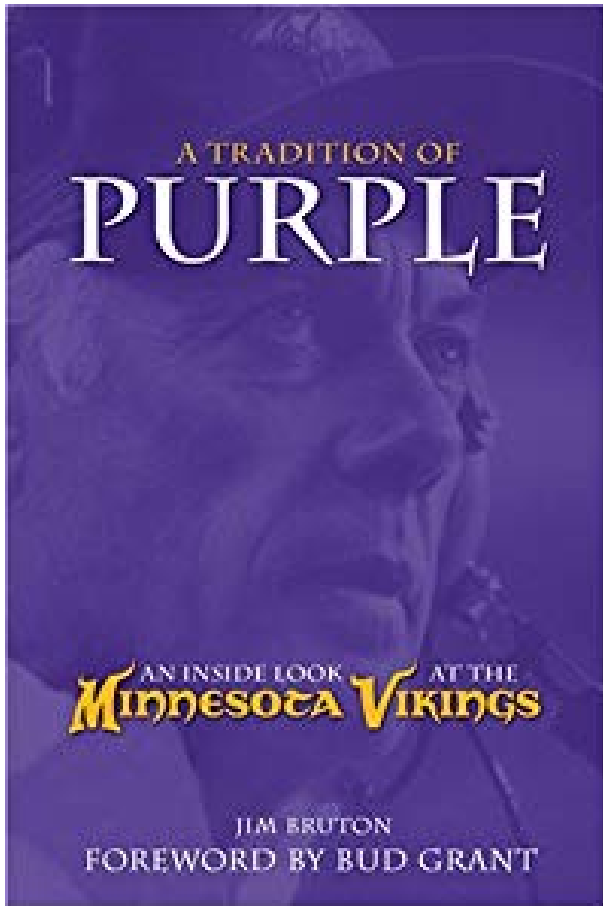


A Tradition of Purple: An Inside Look at the Minnesota Vikings



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Viking For Life is a heartwarming, inspirational look at the Minnesota Vikings Football Club, and what the organization has meant to both the fans and community over the past four decades. The book encompasses the great moments of a storied and historic franchise that has held a major place in the hearts of admirers since its inaugural season in 1961. Between the covers lay the values and all that is right about the champions and gridiron giants both on and off their field of play. The heroes and their incredible contributions honor the greatness of the organization and their heartfelt memories associated with the untold stories and inspirational moments. This is a book about the Minnesota Vikings and what the purple and gold have meant to the region and community on Sundays in the fall and every other day throughout the past 45 years. The faces of the franchise and the names behind the scenes make up the heart and soul of Viking For Life. As told from a fans perspective, it is not just about football, but becomes an uplifting tale illustrating the positive enormity of an organization and what it has meant to a community in a true partnership of giving and glory. Viking For Life is about an area icon and the valuable contributions made that will live on in the readers memory for a lifetime.