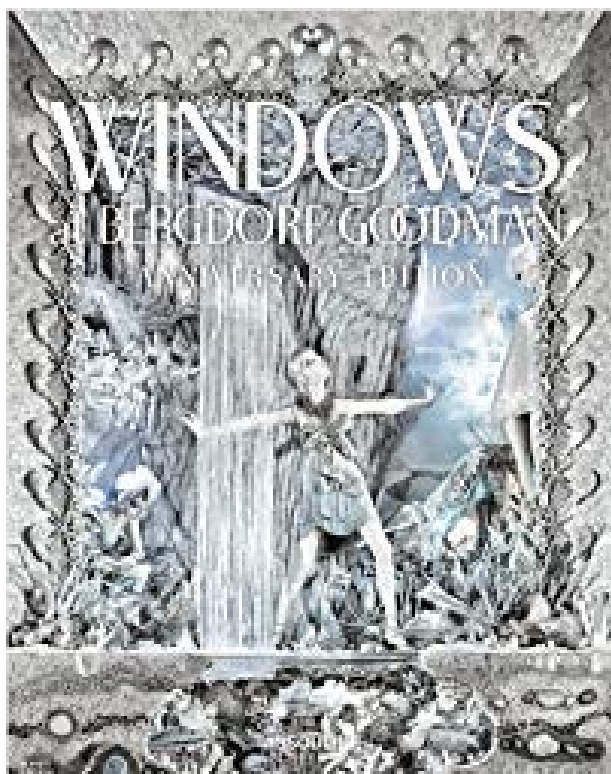


Windows at Bergdorf Goodman



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The window displays at Bergdorf Goodman are among the most famous in the world. Beyond mere marketing tools, they are legendary for their artistry, detail, smart references, and sly visual jokes, combining the best in advertising and in art. This new compendium celebrates over a decade of New York City's beloved spectacle.