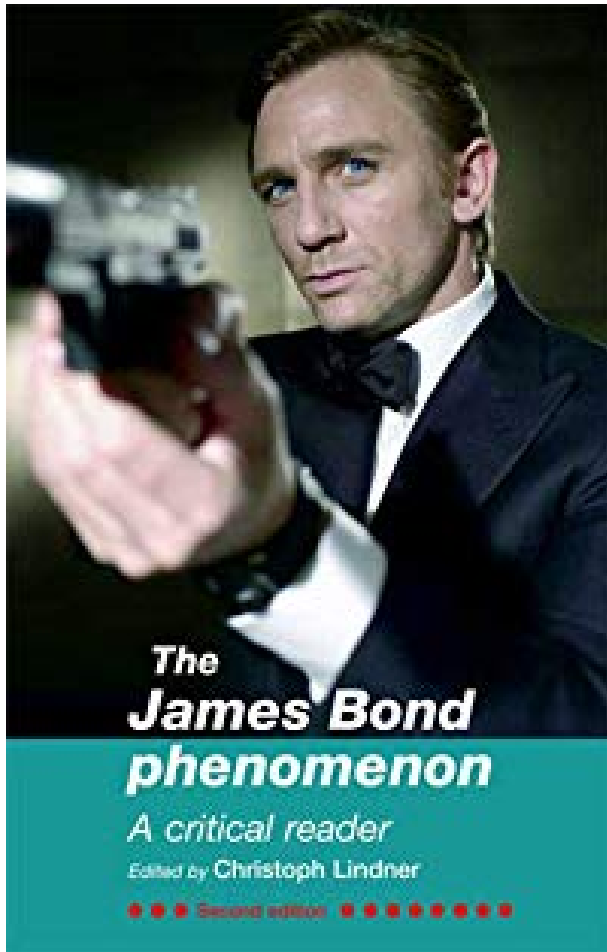


# The James Bond Phenomenon: A Critical Reader



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Sean Connery's tuxedo, Ursula Andress' bikini, Oddjob's bowler hat, and Q's gadgets are just a few defining features of the 007 world examined in *The James Bond Phenomenon*. Drawn from the fields of literary, film, music, and cultural studies, the essays in this collection range from revitalized readings of Ian Fleming's original spy novels to the analysis of Pussy Galore's lesbianism, Miss Moneypenny's filmic feminism, and Pierce Brosnan's techno-fetishism. Together, the essays not only consider the James Bond novels and films in relation to their historical, political, and social contexts from the Cold War period onwards, but also examine the classic Bond canon from an array of theoretical perspectives. This updated and expanded edition features new essays on a range of hot topics, including Daniel Craig's debut as Bond, Playboy magazine's obsession with the 007 lifestyle, Bond's erotic Orientalism, and the rise of 007 video gaming.