

Dr. Martens Air Wair



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On 1 April 1960, the first Dr. Martens boot rolled off the production line at the Griggs family farm of shoemakers in Northamptonshire, England. Today, Dr. Martens is a brand famous the world over, as iconic as Ray Bans and Levis. From the launch of the classic cherry-red eight-holer on that day in 1960, to the more recent multihued twenty-holers, Docs have been in the vanguard of style and culture for over four decadesubversive, strident, authority-baiting. Now, for the first time, the boots and their times take center stage in a book. Decade by decade, in words and pictures, Dr. Martens: The Story of an Icon recounts the fascinating story of the music, the people, and the places that breathed life into the boot on its journey from work-wear to in-wear.