

# Make Money Online Series : Free traffic methods that are still effective in getting sales



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Lack of website traffic is one of the most common challenges I hear from business owners. Many report having lost a significant percentage of their search traffic over the past year or two, and are continuously looking for new ways to drive relevant traffic to their site. This book is an attempt to give marketers and business owners a whole battery of straight-to-the-point, actionable tips for getting traffic to your website or blog. While some of these strategies won't be a quick fix, you may be surprised how quickly many of them start to generate results.