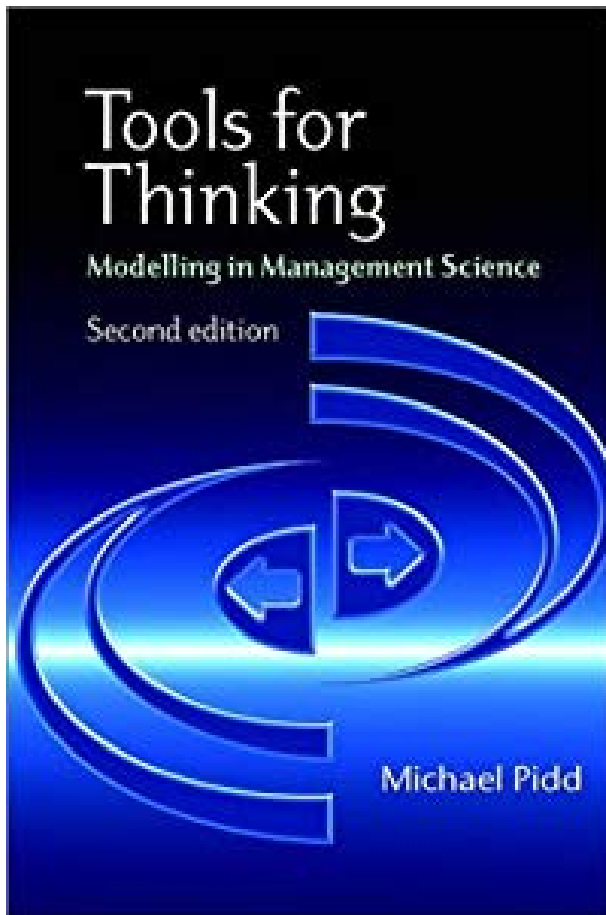


Tools for Thinking: Modelling in Management Science



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This update of the successful first edition offers tools and methods for effectively thinking through the consequences of a given action before making major decisions. Managers will not only gain an understanding of effective tools and methodologies for modelling in decision making, but also come to understand how modelling functions alongside intuition, vision, and leadership. This is an invaluable guide to using modelling to explore potential scenarios and make the right business decision