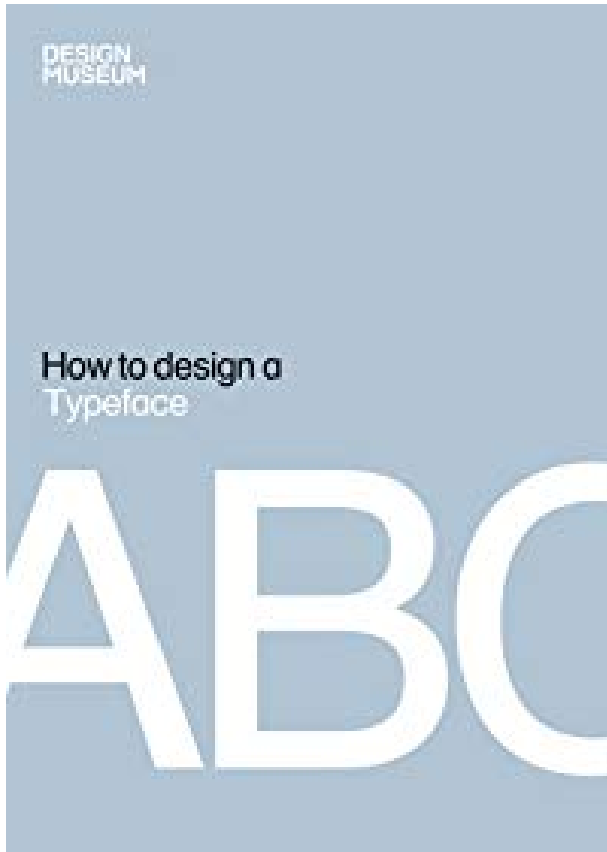


# How To Design a Typeface



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How to Design a Typeface tells you everything you need to know and looks at the principles and processes of designing type, from its historical roots and interaction with materials and techniques to developing digitized type for modern use. In a working case study Jonathan Barnbrook, one of the world's foremost typographers, traces the design and development of his typeface Priori from start to finish and reveals what it takes to create a successful design.